

**The Ohio State University  
Colleges of the Arts and Sciences New Course Request**

Academic Unit **East Asian Languages and Literatures**

Book 3 Listing (e.g., Portuguese) Chinese

Number 717 Title Analysis of Contemporary Chinese Media

18-Character Title Abbreviation: Prfm in scil cntxt Level U/G Credit Hours 5

Summer Autumn x Winter Spring Year 07

Proposed effective date, choose one quarter and put an "X" after it; and fill in the year. See the OAA curriculum manual for deadlines.

**A. Course Offerings Bulletin Information**

Follow the instructions in the OAA curriculum manual. If this is a course with decimal subdivisions, then use one New Course Request form for the generic information that will apply to all subdivisions; and use separate forms for each new decimal subdivision, including on each form the information that is unique to that subdivision. If the course offered is less than a quarter or a term, please complete the Flexibly Scheduled/Off Campus/Workshop Request form.

Description (*not to exceed 25 words*): Understanding the divisions and configuration of contemporary Chinese media and becoming able to analyze a chosen topic of contemporary Chinese media

Quarter offered: AU,WI,SP Distribution of class time/contact hours: 2, 2cl  
 Quarter and contact/class time hours information should be omitted from Book 3 publication (yes or no): yes

Prerequisite(s): Chinese 612 or equivalent

Exclusion or limiting clause: none

Repeatable to a maximum of   10   credit hours.

Cross-listed with: n/a

Grade Option (Please check): Letter  S/U  Progress  What is course is last in the series?  
 \_\_\_\_\_

Honors Statement: Yes  No  GEC: Yes  No  Admission Condition  
 Off-Campus: Yes  No  EM: Yes  No  Course: Yes  No

Other General Course Information: Taught in Chinese  
 (e.g. "Taught in English." "Credit does not count toward BSBA degree.")

**B. General Information**

Subject Code   16301   Subsidy Level (V, G, T, B, M, D, or P)   M    
 For explanations see the following web sites: [www.ureg.ohio-state.edu/ourweb/srs/srscontent/cip/](http://www.ureg.ohio-state.edu/ourweb/srs/srscontent/cip/) or [www.regents.state.oh.us/hei/ci/STAGE\\_1/sld001.htm](http://www.regents.state.oh.us/hei/ci/STAGE_1/sld001.htm). If you have questions please email Jed Dickhaut at [Jdickhaut@exchange.ureg.ohio-state.edu](mailto:Jdickhaut@exchange.ureg.ohio-state.edu).

1. Provide the rationale for proposing this course:

Media analysis is becoming increasingly important for Chinese language learners in terms of research, studying the language, gathering job-related information and professional development. On the background of our newly established National Flagship Chinese Language Program, it is essential to have this course to help our graduate students in Chinese language to acquire the knowledge and skills to analyze contemporary Chinese media. This course was offered under 694 Group Studies in WI06 to calibrate to students' needs and Unit's capability.

2. List Major/Minor affected by the creation of this new course. Attach revisions of all affected programs. This course is (check one) Required  Elective  Other (Explain) :  
for students enrolled in National Chinese Flagship Program at the Department of EALL
3. Indicate the nature of the program adjustments, new funding, and/or withdrawals that make possible the implementation of this new course.

New funding from National Security Education Program for establishing National Chinese Language Program at Ohio State.

4. Is the approval of this request contingent upon the approval of other course requests or curricular requests?

Yes  No  List:

5. If this course is part of a sequence, list the number of the other course(s) in the sequence: \_\_\_\_\_ N/A

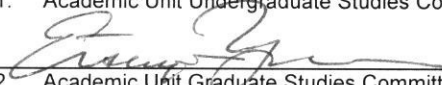
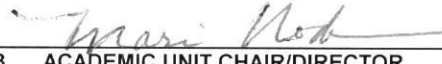
6. Expected section size: 10 Proposed number of sections per year: 2

7. Do you want prerequisites enforced electronically (see OAA manual for what can be enforced)? Yes

8. This course has been discussed with and has the concurrence of the following academic units needing this course or with academic units having directly related interests (*List units and attach letters and/or forms*):  
Not Applicable

9. Attach a course syllabus that includes a topical outline of the course, student learning outcomes and/or course objectives, off-campus field experience, methods of evaluation, and other items as stated in the OAA curriculum manual.

**Approval Process** The signatures or actions on the lines in ALL CAPS ( e.g. ACADEMIC UNIT) are required.

- |  |              |         |
|--|--------------|---------|
| 1. Academic Unit Undergraduate Studies Committee Chair   | Printed Name | Date    |
|   | Etsuyo Kusan | 5/26/06 |
| 2. Academic Unit Graduate Studies Committee Chair  | Printed Name | Date    |
|   | Mari Noda    | 5/30/06 |
| 3. ACADEMIC UNIT CHAIR/DIRECTOR  | Printed Name | Date    |
| 4. AFTER THE ACADEMIC UNIT CHAIR/DIRECTOR SIGNS THE REQUEST, FORWARD IT TO THE COLLEGES OF THE ARTS AND SCIENCES CURRICULUM OFFICE, 161 DENNEY HALL, 164 WEST 17TH AVENUE. THE ASC CURRICULUM OFFICE WILL FORWARD THE REQUEST TO THE APPROPRIATE COLLEGE CURRICULUM COMMITTEE. |              |         |
| 5. COLLEGE CURRICULUM COMMITTEE  | Printed Name | Date    |
| 6. ARTS AND SCIENCES EXECUTIVE DEAN  | Printed Name | Date    |
| 7. Graduate School (if appropriate)  | Printed Name | Date    |
| 8. University Honors Center (if appropriate)   | Printed Name | Date    |
| 9. Office of International Education (if appropriate)  | Printed Name | Date    |
| 10. ACADEMIC AFFAIRS   | Printed Name | Date    |